

Tacit Knowledge Management in Global Alliance

---A Case of High-Tech Device Venturing---

Makoto Hirano

Entrepreneur Engineering, Graduate School

Kochi University of Technology

185, Miyanokuchi, Tosayamada-machi, Kami-shi, Kochi Pref., 782-8502, Japan

E-mail: [hirano.makoto@kochi-tech.ac.jp](mailto:hirano.makoto@kochi-tech.ac.jp)

TEL: +81-887-57-2400 FAX: +81-887-57-2124

[Abstract]

Tacit knowledge management is one of significant issues particularly in global alliance, because it is strongly related with culture, human relations, and value of life of people in each country. In addition, it is also very important for business success particularly when it is connected to enterprise's core-competence regarding developing new technology and new products.

This paper describes one case of high-tech device venturing in USA. Because it was a joint-venturing by some Japanese firms and a certain USA firm, sharing tacit knowledge among those people is one typical issue in their alliance. To analyze the case in perspective of their learning manner and their sharing knowledge manner enables us to understand the tight linkage of knowledge management and organization management.